



## THE NEED

1 billion people in poor regions will face severe unemployment (up to 70%) in the next decade. Lack of economic opportunity is a root cause of crime, gender-based violence, and other social ills. At the same time, low-cost internet access is spreading across the developing world, and digital work offers unprecedented employment opportunities.

Samasource connects people living in poverty to life-changing work via the Internet.

## how it works



## OUR IMPACT

In under two years, Samasource has paid out over \$1 million in wages to more than 1500 workers in nine countries. We are poised to scale and are raising funds to develop a replicable work site model, build out our web-based work allocation platform, and support expansion around our core geographies.

## YOUTH LIVELIHOOD PROGRAM

144M youth aged 16-24 live on less than \$2 a day in Sub-Saharan Africa alone. Increasing literacy levels and mandatory schooling have created a cadre of educated young people with no job prospects. In this climate, educated youth are far more aware of their relative poverty and more likely to turn to violence.

Our program focuses particularly on female employment.

Globally, women face a 20% lower employment rate than do men; the ILO reports that women make up 1.2 billion of the 3 billion employed people around the world. Furthermore, women often work for poverty-level wages in "vulnerable employment": jobs like low-level manufacturing work in export processing zones without security and unlikely to build a skill set. According to UNIFEM, in sub-Saharan Africa and South Asia, a whopping 80% of women workers are in vulnerable employment.

Samasource provides a skill-building alternative that has far-reaching effects on their employees and their communities.



Lhakyi fled Tibet on foot through the Himalayas after family members were imprisoned. At an NGO in Guchusum, India she took English and computer classes, and began working for Samasource shortly after. With her first paychecks, Lhakyi bought a small laptop so she could continue working after the computer center closed. Today, Lhakyi sends money earned through digital work to her family, who have few ways of earning a living.

**Lhakyi Kelsang**  
Samasource Worker  
Dharamsala, India

## Youth Work Program



**“Work is the medicine for poverty.”**

Kenyan Proverb

## SERVICE PARTNERS

Samasource forms partnerships with local organizations that provide computers and basic training, helping them leverage existing infrastructure to provide much-needed work to their beneficiaries. Currently, Samasource maintains 16 partnerships in Haiti, India, Pakistan, Kenya, and Uganda, South Africa. Partners must be located in a high-poverty region, keep most of the funds earned through Samasource in that region, and adhere to strict conduct and reporting guidelines.

## CONTACT US

Samasource is a 501(c)(3) nonprofit that relies on public contributions. Our tax ID number is 26-254-7062. For more information, please write to us or give our team a call:

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